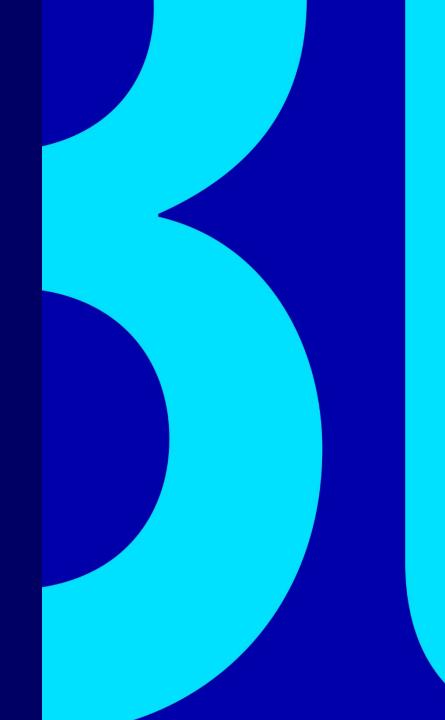
jetBlue

JetBlue NCF/SWAP Briefing

April 2, 2025 Tom Lloyd



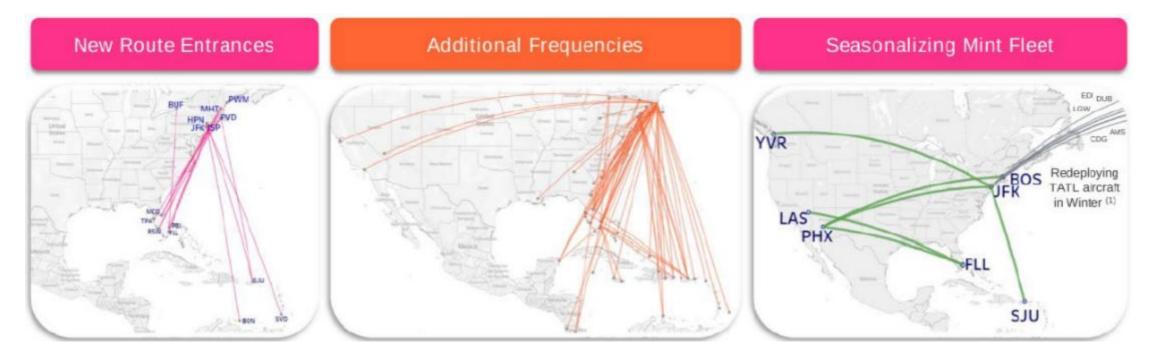
jetBlue







Operational Changes – Doubling Down on our Strengths



Increased Narrowbody Transatlantic Flying





Short Haul Late & Early Flights

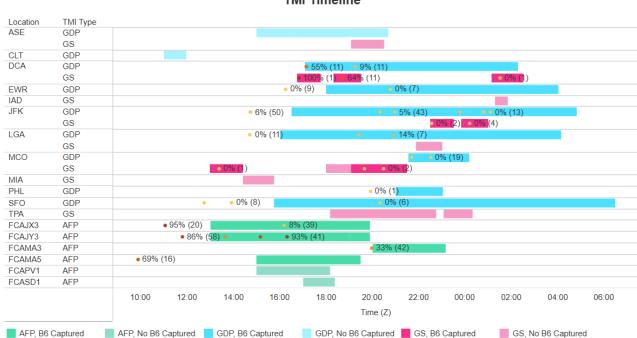


jetBlue

Greatest Operational Challenges during Summer Convection: SE & NE WX

Example: Sunday March 16th





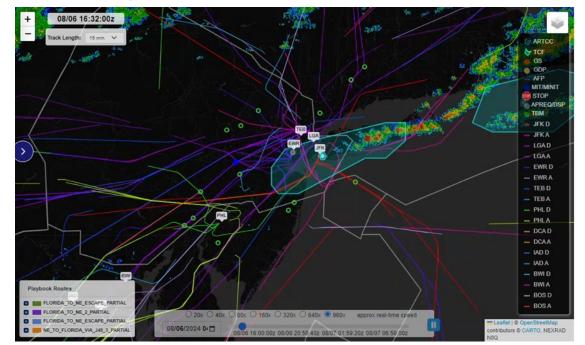
TMI Timeline

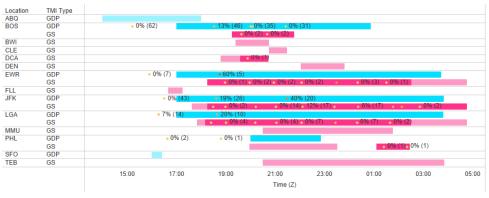
JetBlue System Impacts

AO	B0	A0 (LAE)	A0 (ATC)
34%	53%	41%	26%
A14	B14	A14 (LAE)	A14 (ATC)
45%	73%	35%	21%

Philosophy, triggers and processes for switching from recovery to rest...

Case Study: 8/6/2024

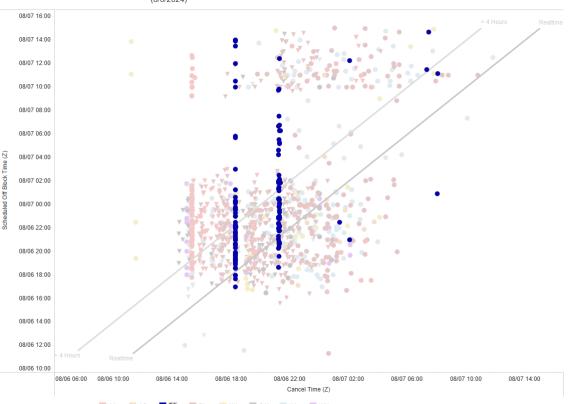




GDP, B6 Captured 📃 GDP, No B6 Captured 📕 GS, B6 Captured 📕 GS, No B6 Captured

→ Keeping WX & ATC Disruptions Mitigated to 1 Day





Carrier (Click to Highlight):

jetBlue